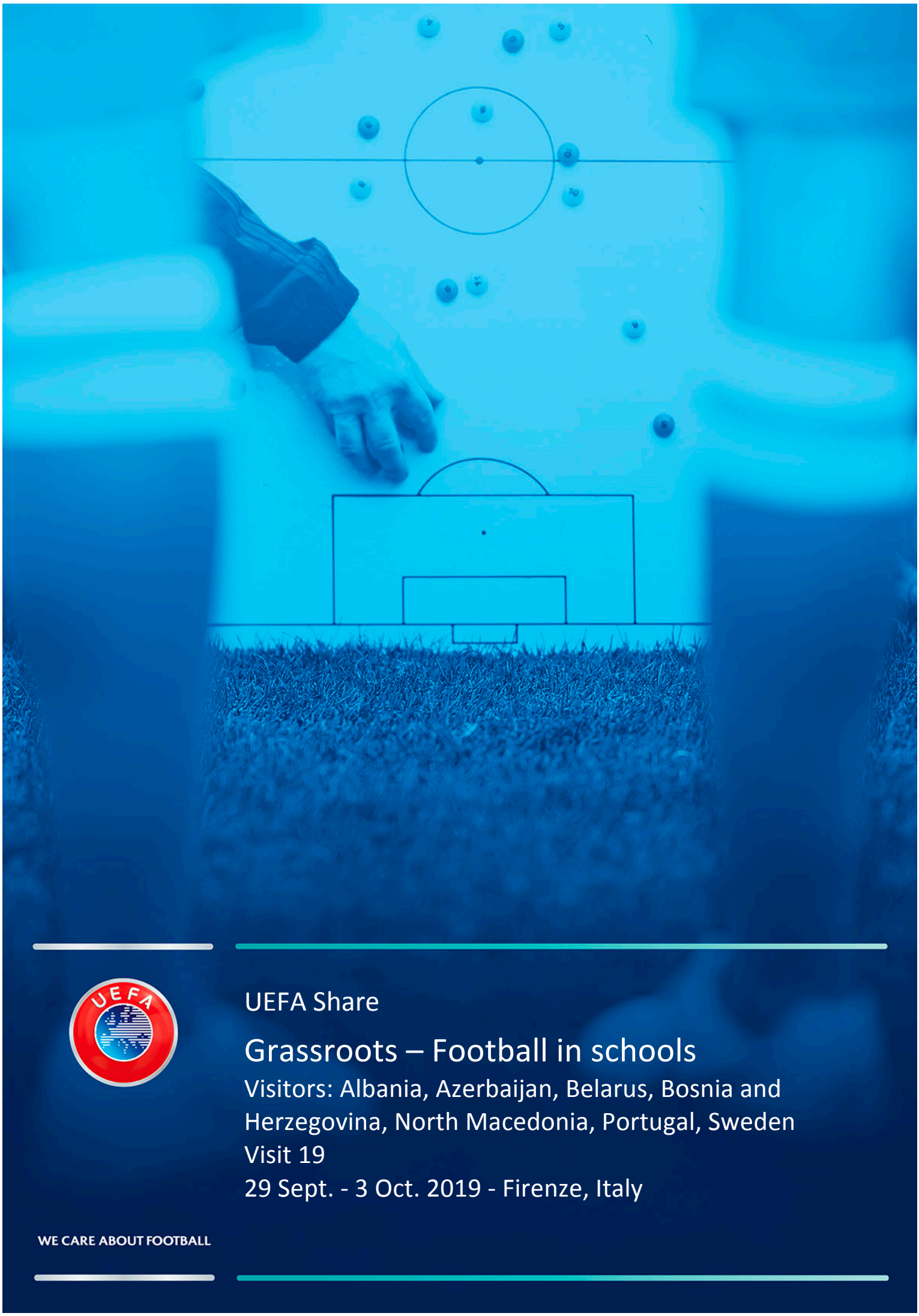

UEFA Share

Grassroots – Football in schools

Visitors: Albania, Azerbaijan, Belarus, Bosnia and Herzegovina, North Macedonia, Portugal, Sweden

Visit 19

29 Sept. - 3 Oct. 2019 - Firenze, Italy

WE CARE ABOUT FOOTBALL

UEFA Share – Visit 19

Share Instructors

Per Ravn Omdal	**UEFA Grassroots Ambassador**
Stuart Grieve	**UEFA Grassroots Consultant**
Ulf Marquard	**UEFA Grassroots Coordinator**

Guest Speakers

Vito Roberto Tisci	**Italian FA President of Youth and education football Dept.**
Paolo Piani	**Italian FA Technical Dept. Director / UEFA JIRA Panel**
Demetrio Albertini	**Italian FA Technical Dept. President**
Vito Di Gioia	**Italian FA Head of Youth and Education Football Dept. / UEFA Grassroots Panel**
Laura Pazienti	**Ministery of Education University and Research – Sport policy**
Elisabetta Maria Lauri	**Italian FA Football in schools Project Manager**
Massimo Tell	**Italian FA Grassroots Manager**
Andrea Becheroni	**Regional Grassroots - School Football Manager**
Mirella Ronco	**Regional Grassroots - School Football Manager and member of Youth and Education Football Dept. School Commitee**
Raffaella Libanora	**Founder Madvertising – Creative agency of Youth and Education Football Dept.**

UEFA Administration

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Annalisa Sandrelli	**Interpreter**
Domenico Molina	**Interpreter**

Contact Details – Event Management

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Project Manager
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Venue

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Accommodation

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Via Gabriele D'Annunzio, 138
50135 Firenze - Italy
Tel: (+39) 055-6120230
Website : www.covercianosportliving.it

Host Association - Italy	
Vito Di Gioia	**Italian FA Head of Youth and Education Football Dept.**
Massimo Tell	**Italian FA Grassroots Manager**
Elisabetta Maria Lauri	**Italian FA Football in schools Project Manager**
Eugenio Russo	**Italian FA Youth and Education football Dept.**
Irene Pesci	**Italian FA Technical Dept. Assistant**
GUEST	
Emidio Sabatini	**Regional Grassroots - School Football Manager and member of Youth and Education Football Dept. School Committee**
Claudio Ferri	**Regional Grassroots - School Football Manager**
Giuseppe Anzaldi	**Regional Grassroots - School Football Manager**

Visiting Association - Albania	
Andi Zere	**School Project Coordinator**
Eno Xhaferraj	**School Project Regional Coordinator**
Marius Sulejmani	**Specialist Competition Dept.**

Visiting Association - Azerbaijan	
Jahangir Hasanzade	**Head of Grassroots**
Kifayat Mustafayeva	**Coordinator**
Aslan Karimov	**Instructor**

Visiting Association - Belarus	
Vitali Kripitsa	**Head of Grassroots**
Viachaslau Antonenka	**School Project Manager**
Andrei Chelmodeev	**Regional Grassroots Manager**

Visiting Association – Bosnia and Herzegovina	
Dzenan Dipa	**Grassroots Manager**
Vladimir Bradonjic	**Member of Youth Committee**
Ivana Vlaic	**Development Associate**

Visiting Association – North Macedonia	
Bojan Markovski	**Grassroots Manager**
Nasuf Latifi	**Regional Coordinator**
Nikola Boglev	**School Sports Federation**

Visiting Association - Portugal	
Fernando Monteiro	**Project Manager – Event & Competitions Dept.**
Miguel Gouveia	**Event Manager - Event & Competitions Dept.**

Visiting Association – Sweden	
Mika Sankala	**National Football Educator**
Pernilla Karlsson	**National Football Educator**
Fredrik Waara	**National Football Educator**

UEFA Study Group Scheme – Football in Schools

Outcomes for the Programme

- Reflect and discuss the role of the Grassroots Programme, what are the tasks and responsibilities
- Understand the UEFA Football in Schools programme and how it can support national associations
- Better understand the challenges and opportunities for Football in Schools in your own countries
- Understand and identify ways your national association can develop a partnership/cooperation with relevant education authorities, organisations and schools?
- Understand how we sell the value of football to schools and the benefits for schools and young people of playing regular football
- Develop and discuss football activities and formats can be developed to engage and meet the needs of all young people in schools?
- Develop a four-year plan for Football in schools funding, which links in with the overall National Associations Grassroots strategy

Key Questions for Participant Federations

Participants should have thought about the following focusing questions which will be addressed over the three days of the programme.

- How can football in schools be further developed in your country?
- How do you promote the value of football to education, schools and young people?
- What partnerships / cooperation do you need to work in schools?
- What types of activities and formats can be developed to reach ALL (Age, gender, minority) young people?
- What challenges do you face and what are possible solutions?
- What does a great schools programme look like in your country?

The outputs we aim to achieve for the end of our shared learning experience

- A mission statement / committment for football in schools in your country
- What are your main goals over the next four years to develop Football in Schools in your country?
- Actions and priorities to develop a Football in Schools plan 2020-2024 to submit for UEFA funding?

Programme

Arrivals - Sunday 29 September 2019

Arrival of Participants

Day 1 - Monday 30 September 2019

08:00 **Breakfast**

09:00 **Welcome**
Vito Tisci

09:15 **Workshop opening**
Paolo Piani

09.30 **Introduction to Football in Schools (including desired outcomes)**
Stuart Grieve/ Vito Di Gioia

- **Overview of Football in Schools programme 2020**
- **Objectives of Football in Schools 2020-2024**
- **Outcomes for the Share Visit & participant expectations**

10.30 **Coffee break**

11.00 **Workshop 1 – Connecting the Study Visit to your own context:**
Stuart Grieve – UEFA Grassroots Consultant

UEFA Grassroots conference 2019 Summary

- **GR Conference review and connection – Key messages from the Conference**
- **What is a successful Football in Schools programme? (Interactive Exercise)**

Self-reflection? Your countries way forward / actions for Football in Schools? (Discussion exercise)

- **What is your current football in school's situation?**
- **What do you want your football in schools to look like?**
- **What is going well / what can be improved / what are your challenges / what are the solutions)**
- **What are your priorities and goals for next 4 years?**

12.30 **Lunch**

14.30 **Workshop 2 - How does a national association develop partnerships and cooperation with relevant education authorities, organisations and schools?**
Stuart Grieve – UEFA Grassroots Consultant

Discuss, develop and list key thoughts and actions

- **How do we engage and work with education at a national, regional & local level?**
- **Who are the partners you need to engage?**
- **What can football offer education? / What can education offer football?**

15.15 **Case Study - Development of a valuable partnership: Cooperation Ministry of Education-Italian FA**
Laura Pazienti

15:45 **Italian FA Youth and Education football dept.: philosophy, objectives and participation development**
Vito Di Gioia

16.15 **Coffee Break**

16.45 **Workshop 3 - The value of football in the education of young people**
Stuart Grieve
Discuss, develop and list key thoughts and actions
- Football in Schools Research Summary – UEFA Literature review
- How can we use football as a social and educational tool?
- How can football deliver educational outcomes?
- How can football be part of the school day, curriculum and physical education?

17.45 **Day 1 – Summary of key learning points and participant feedback**
Summarise key learnings from Day 1
- Partnership with Education
- Value of football and education
- Your own country context & actions

19:30 **Dinner**

Day 2 - Tuesday 1 October 2019

08:00 **Breakfast**

09:00 **Summary of day 1 – discussed topics and key learnings**

09:30 **Workshop 4 - What football activities and formats can be developed to engage and meet the needs of all young people in schools?**
Stuart Grieve
Discuss, develop and list key thoughts and actions
- What activities, formats, festivals & competitions - What? How? Who? When?
- What are the needs of all young people along the education journey (5years to 18 years)
- How do we engage all pupils across gender, age and ability?
- How can you target non-playing young people to have positive first football experience?

10.30 **Coffee break**

11.00 **Different projects for different needs: Italian FA School Program "Valori in Rete"**
Elisabetta Maria Lauri

11.20 **Innovative Formats and activities: Technical aspects and education tools**
Massimo Tell

11.45 **Bus transfer to primary school practical session**

12:15 **Coaching and training methodologies observation – Primary School**
Andrea Becheroni

13:15 **Bus transfer to Coverciano Technical Center**

13:45 **Lunch**

15:30 **Teacher training in primary and secondary school – Italian FA**
Mirella Ronco

16:00 **Official photo**

16:15 **Coffee Break**

16.30 Workshop 5 – Coach Education of teachers, coaches and volunteers to provide quality educational football lessons
Stuart Grieve

- What education do you offer to coaches / teachers working in schools?
- How can the associations support teachers to deliver football?
- What coaching resources can support football in schools?

17.00 Day 2 – Summary, analysis and participant feedback
Summarise key learnings from Day 1

- Activities and formats to meet needs of young people (5-18 years old)
- Targeted approach / Opportunity to engage non-playing young people
- Coach Education of teachers and coaches to work in schools

18.30 Bus transfer to the city center

Official Dinner
(UCL Juventus – Bayer 04 Leverkusen)

Day 3 - Wednesday 2 Otober 2019

08:00 Breakfast

09.00 Summary of day 2 – discussed topics and key learnings

09.30 Workshop 6 – Player pathway to clubs/ club to school links
Stuart Grieve

- Do you have links to clubs?
- Do you create clubs in the schools?
- What is the pathway for players starting football in school?
- Do clubs support the delivery of football in schools

10.45 Coffee break

11.15 School and Participation's Development in Italy
Massimo Tell

- Player pathway to clubs
- Promotion and Communication
- Girls' football development

11.30 Best Practice from the Clubs: "Classe Neroverde", Football in Schools in Pordenone
Developed by Pordenone Calcio

12.00 School activity and digital engagement: tools, data and innovation
Raffaella Libanora

12:30 Lunch

14:00 Workshop 7 – Developing and presenting a Football in Schools plan
Stuart Grieve
Develop and discuss a plan including actions and targets for Football in Schools at your National Association. Ensure it is linked to your overall grassroots strategy:

- Goals (long-term targets) – 4 years
- Objectives (SMART short-term targets)
- Actions for the next 12 months
- Develop a proposal to the board or senior management

16:00 Coffee Break

16:15 Summarise plan and priorities and ensure it is linked to your National Association overall grassroots strategy
Stuart Grieve

- **Present your proposal to the board/Senior management – Each NA present their plan to the room for questions and feedback**

17.30 Share Visit - Summary, analysis and participant feedback
Summarise key learnings from share visit
- **Key topics and development areas**
- **Actions and priorities for your association to develop Football in schools plan 2020-2024**

18:30 Group Sport Activity – Futsal (tbc)

20:00 Dinner
(UCL Barcellona – Inter)

Departures - Thursday 3 October 2019

Departure of Participants

Practical Information

adidas

Each participant will receive the following Adidas equipment:

- **Tracksuit (1)**
- **Polos (2)**
- **All Weather Jacket (1)**
- **Bag (1)**

NO TRAINING SHOES/FOOTBALL BOOTS WILL BE PROVIDED – PARTICIPANTS SHOULD BRING THEIR OWN

Equipment will be provided according to the sizes received. A very limited number of changes will be possible so we suggest that you speak to fellow participants in order to swap items.

AN ELEGANT CASUAL DRESS CODE IS REQUIRED FOR THE OFFICIAL DINNER

FOR THOSE WHO WANT TO PLAY FUTSAL, WE INSERTED IT ON WEDNESDAY

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